

## **Proceedings of One Day Awareness Workshop on “Intellectual Property Rights (IPRs) for Micro, Small and Medium Enterprises (MSMEs)” at**

### **Dev Sadan, Kullu**

The State Council for Science, Technology & Environment, Shimla organised a One Day Awareness Workshop on “**Intellectual Property Rights (IPRs) for Micro, Small and Medium Enterprises (MSMEs)**” for the handicraft and handloom cluster at Dev Sadan, Kullu on 22<sup>nd</sup> October, 2016. Minister for Ayurveda and Cooperatives Sh. Karan Singh was the Chief Guest on the occasion while Sh. Satya Prakash Thakur, Chairman Bhuttico was the guest of honour. Sh. Vinay Singh Thakur, ADC, Kullu was special guest for the Workshop. The resource persons included Sh. Vijay Singh, Assistant Controller, Intellectual Property Office (Patent Office), New Delhi, GoI, Sh. Rahul Taneja, Scientist, Patent Information Centre, Haryana State Council for Science & Technology, Chandigarh Sh. Umesh Sharma, Patent Agent, Knowledgentia Consultants, Chandigarh and Sh. Rajinder Singh, DIC Office, Kullu. About 160 participants belonging to the MSMEs participated in the one day



Lighting of the lamps by Hon'ble Minister (Ayurveda & Cooperatives) Sh. Karan Singh

workshop. The host organisation was represented by Dr. Aparna Sharma, Senior Scientific Officer, Sh. Shashi Dhar Sharma, Senior Scientific Assistant, Ms. Sangeeta Chauhan, Project Associate and Sh. Rajneesh Sharma, Data Entry Operator.

### **Session I:**

Sh. Kunal Satyarthi, IFS, Joint Member Secretary, Shimla welcomed all the dignitaries, resource persons, Kullu shawl weavers and print and electronic media at the workshop on behalf of the State Council for Science, Technology & Environment.



Welcome address by Sh. Kunal Satyarthi, Joint Member Secretary, SCST&E

Sh. Satya Prakash Thakur, Former Minister and Chairman, Bhuttico highlighted the fact that Kullu shawl was the first Geographical



Guest of honour Sh. Satya Prakash Thakur adressing the gathering

Indication (GI) registered from the State in 2004. Now the power loom industry was posing threat to the shawl weaving MSMEs and suggested methods for addressing them. He urged the State Government to take effective steps and involve various Government departments to curb the sale of power loom products so that the local handloom industry doesn't suffer a financial loss.

Sh. Karan Singh, Hon'ble Minister (Ayurveda & Cooperatives) in his inaugural address appreciated the role of State Council in organising this Awareness Workshop on Intellectual Property Rights. He said that the main objective of organising such workshops was making the people aware of protecting their IPRs. He stressed upon the need to register more Geographical Indications (GIs) notably herbs; from remote areas of the State especially Lahaul and Spiti.



Inaugural address by Hon'ble Minister (Ayurveda & Cooperatives) Sh. Karan Singh

### Technical Session I:

During the technical sessions, various resource persons shared their experiences. Sh. Rahul Taneja, Scientist, Patent Information Centre, Haryana State Council for Science & Technology, Chandigarh delivered a lecture on the "Role of Intellectual Property Facilitation Centre (IPFC) for Micro, Small and Medium Enterprises (MSMEs)". He urged the Weavers to register any new patterns they create as their IPRs / Industrial designs by paying a nominal fee. Through his presentation and his experiences with various industries of Haryana and Punjab, he highlighted how imitated products are being sold in place of the original ones and how the vendors make more money by selling these fake products.



A view of the audience



Address by Sh. Rahul Taneja, Scientist, HCOST

Sh. Vijay Singh, Assistant Controller, Intellectual Property Office, (Patent Office), Govt. of India, New Delhi gave an overview on Intellectual Property Rights. He gave detailed account of patent searching, filing of patent application and elucidated the role of State Council in registering GIs, trademarks, patents, etc. in the State.

**Technical Session II:**

Sh. Umesh Sharma, Patent Agent, Knowledgentia Consultants, Chandigarh spoke on the procedure for patent filing, copyrights, trademarks, industrial designs etc.

Sh. Shashi Dhar Sharma, Senior Scientific Assistant, State Council for Science,

Technology & Environment elaborated on the GIs registered by the Council. Kullu shawl was the first GI to be registered in 2004, Kangra Tea (2005), Chamba Rumal (2007), Kinnauri Shawl (2008) and Kangra Paintings (2012). The applications for Chulli Oil and Kala Zeera are in the final stages of processing with the GI Registry Office, Chennai. Several other GIs have been identified which are as follows:



Address by Sh. Umesh Sharma, Patent Agent

- Chamba Chappal



- Kinnauri cap
- Red rice
- Apples of Himachal Pradesh
- Apple wine (Kalpa)
- Angoori (Traditional wine of Kinnaur)
- Chilgoza,
- Traditional Lahauli Crafts (Gloves and Socks)
- Pahari Aloo -Himachal Potato
- Lahaul Hops

During the discussion session, Sh. Kunal Satyarthi, Joint Member Secretary, State Council elaborated upon the Regulations of GI Act, 1999. His topics for discussion included the use of GI logo, authorised usership of Kullu Shawl, checking falsification of GI Kullu Shawl, the penalty provisions for implementation by law enforcing agencies, etc. Various effective methods of raising awareness about GI logo in the tourists were agreed upon after deliberations. The audience lauded the Council's efforts in raising awareness through this workshop and demanded more of such interactive platforms to address their issues.

**Future Proposal:** The State Council for Science, Technology & Environment, Shimla proposes following measures for implementing the GI Act effectively in the State:

1. Holding a workshop at Kullu with all line departments such as administration, home, industries, Handloom and Handicrafts Corporation, HIMBUNKAR, Kullu Shawl Weavers Association, Department of Cooperative Societies, Central Wool Development Board, etc to work out a strategy for implementation of the GI Act.
2. Distribution of pamphlets in all major daily newspapers (Hindi/ English) during the tourist season emphasising the purchase of only GI tagged shawls.
3. Running a scroll on local news channels during prime time to buy only GI shawls.
4. Running a short video clip in all HP Government Semi –Delux, Delux buses and Volvo buses.